

OFFICIAL RULES

NO PURCHASE REQUIRED TO ENTER OR WIN. VOID WHERE PROHIBITED.

INTRODUCTION. This "Neutrogena MEN" Sweepstakes (the "Sweepstakes") gives the contest winners the opportunity to a prize, courtesy of Thrillist.com. The details of the prize and how to enter the Sweepstakes are contained in these Official Rules.

TO ENTER. You can enter the Sweepstakes online. During the Promotion Period (as defined below), go to <http://www.thrillist.com/NeutrogenaMENSweepstakes> and complete the online entry form by entering true and correct information in all of the fields, click to submit, and you will automatically receive one entry in the Sweepstakes. Electronic entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The "authorized account holder" is deemed to be the natural person who is assigned to a particular e-mail address by the applicable Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry and is an otherwise eligible United States resident. Limit one (1) entry per person and per e-mail address. More than one (1) entry from any person or from any e-mail address will void all entries from that person or e-mail address, as applicable. Any attempt by a person to enter more than once with multiple email accounts may result in disqualification at the discretion of the Sponsor upon verification of prize winners. To enter the sweepstakes without going online, send a self addressed, stamped envelope to "Neutrogena MEN Sweepstakes", Thrillist.com Promotions, 568 Broadway, Suite 605, New York, NY 10012. Limit one entry per envelope.

Thrillist.com ("Sponsor") is not responsible for lost, late, incomplete, garbled, illegible, or misdirected Sweepstakes entries, or for any error, human, technical or otherwise, which may occur in the processing of Sweepstakes entries. Proof of sending will not be deemed to be proof of receipt. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods.

TIMING. The Sweepstakes begins at 12:00:01 a.m. Eastern Time on June 3, 2010, and ends at 11:59:59 p.m. Eastern Time on June 11, 2010 (the "Promotion Period"). Mail-in entries must be received on or before June 11, 2010. Online and offline entries received prior to or after the Promotion Period are disqualified.

USE OF DATA. Sponsor will be collecting personal data about participants (including, without limitation, e-mail addresses) when they enter the Sweepstakes online. By participating in the Sweepstakes online, entrants hereby agree to all personal information uses and disclaimers as explained in Sponsor's Privacy Policy at <http://www.thrillist.com/tscs>.

ELIGIBILITY. The Sweepstakes is open to all residents of the fifty United States and the District of Columbia (excluding Puerto Rico) who are (i) 21 years of age or older at time of entry. Void where prohibited by law. Employees of Sponsor, Neutrogena, or their affiliates, subsidiaries, advertising or promotion agencies are not eligible, nor are members of these employees' families (defined as parents, children, siblings, spouse, and life partners).

AGREEMENT TO OFFICIAL RULES. Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and Sponsor's Privacy Policy <http://thrillist.com/tscs> and to be contacted by email and/or telephone.

SELECTION OF POTENTIAL WINNER. Winners will be determined by a random drawing to be conducted by Sponsors on or about June 11, 2010, from among all eligible entries received. Sponsor's decisions as to all matters related to administration of the Sweepstakes and selection of winners are final. All potential winners must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner(s) from the drawing will be notified by email on or about June 11, 2010. If any of the potential winner(s) cannot be contacted, an alternate entrant will be selected in his or her place at random from all eligible entries received.

PRIZE. One (1) Grand Prize: Grand Prize consists of two out of three Neutrogena MEN products. Products chosen at discretion of Thrillist. Prizes include (1) New Sensitive Skin Shave Cream; (2) New Sensitive Skin Post Shave Balm; (3) New Sensitive Skin Oil-Free Moisture SPF 30. Actual Retail Values of the Grand Prize may vary depending on the location of Winner's residence and the time of year prize is utilized. The contest winner must be 21 years of age or older.

The Prize is subject to the following material conditions and restrictions:
NO CASH OR OTHER SUBSTITUTIONS ARE PERMITTED, EXCEPT BY SPONSOR, WHO RESERVES THE RIGHT TO SUBSTITUTE THE PRIZE WITH ONE OF EQUAL OR GREATER VALUE.

All federal, state and local taxes related to the Prize and the other prizes are the sole responsibility of the Contest Winner. All other expenses and costs, not expressly listed above, including but not limited to applicable taxes, are the Contest Winner's sole responsibility. No refunds or credit for changes are allowed. No transfer of the Prize is permitted. Return of any prize notification as undeliverable may result in disqualification and selection of any alternate winners.

GENERAL CONDITIONS. The Sweepstakes is governed by the laws of the United States and the State of New York, and participants in the Sweepstakes hereby consent to the exclusive jurisdiction and venue of California courts (state and federal) for any causes or controversies arising out of the Sweepstakes. Each participant waives any and all objectives to jurisdiction and venue in these courts. All applicable federal, state and local laws and regulations apply. Void where prohibited. Sweepstakes may only be entered in or from the United States and entries originating from any other jurisdiction are not eligible for entry.

Except where prohibited by law, the Winner grants to Sponsor, the Neutrogena and its advertising agencies the right to use and publish their photos, proper names, likeness, voices, opinions, biographical information and state in any media to promote Sponsor and the Sweepstakes without additional compensation.

By entering, participants release and hold harmless Sponsor, Neutrogena and its subsidiaries, affiliates, directors, officers, employees and agents from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Sweepstakes or receipt or use and/or misuse of any prize.

Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or any other factor impairs the integrity of the Sweepstakes as determined by Sponsor in its sole discretion. If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if technical difficulties compromise the integrity of the Sweepstakes, the Sponsor reserves the right in its sole discretion to void any entries at issue (including disqualifying any individual who tampers

with the entry process), and to cancel, terminate, modify or suspend the Sweepstakes, in whole or in part, at any time without notice. In the event of such cancellation, Sponsor reserves the right to award prizes in a random drawing from all eligible entries received before the time of cancellation.

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction of unauthorized access to, or alternation of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

SPONSOR
Thrillist.com
568 Broadway, Suite 605
New York, NY 10012

WINNERS LIST. Sweepstakes results and copy of these Official Rules may be obtained by sending a self-addressed, stamped envelope to: "Neutrogena MEN Sweepstakes". Thrillist.com, 568 Broadway, Suite 605. New York, NY 10012. Results will be available June 1, 2010. Requests for results must be received by June 1, 2010.

All materials ©2010 Mmetro LLC, unless otherwise noted. All rights reserved. Please read our Privacy Policy.